# fact sheet

# biolumin-c serum

#### description

High-performance serum enhances skin's natural defense system to brighten, firm and help dramatically reduce the appearance of fine lines and wrinkles.

# why it is unique

- ultra-stable vitamin c Formulated with a unique complex comprised of two highly stable forms of synthetic Vitamin C that work synergistically and ensure long-term stability.
- **superior bioavailability** BioLumin-C Serum's advanced technology delivers 3x more Vitamin C into the skin than a leading competitor which means that more Vitamin C is bioavailable to protect and defend skin.
- enhances natural defenses BioLumin-C Serum's unique complex
  has been shown to enhance skin's natural defenses. This helps the skin
  protect itself against oxidative stress and the detrimental effect it can have
  on skin.

#### key benefits

- Brightens Exfoliates and reduces unbalanced pigmentation.
- Firms Reduces the appearance of fine lines and wrinkles.
- **Defends** Prevents and corrects free radical damage.

## key ingredients

- Vitamin C Complex: Provides enhanced functionality in fighting oxidative stress. Ascorbyl Methylsilanol Pectinate provides the benefits of Ascorbic Acid along with Silicium, a natural component in the skin which plays a key role in skin defense. Additionally, Aminopropyl Ascorbyl Phosphate is another highly-lauded form of Vitamin C, known for its superior stability and efficacy. We fused this Vitamin C technology with Palmitoyl Tripeptide-5, a unique short-chain synthetic peptide that works using innovative anti-wrinkle technology.
- Lactic Acid: Alpha Hydroxy Acid that helps remove dull, dead skin cells and accelerate cell turnover, revealing smoother, brighter skin with reduced fine lines and wrinkles.
- Sophora Japonica Flower Extract: Containing flavonoids that exhibit strong antioxidant activity, this extract helps return skin to a calm state after experiencing oxidative stress.
- Salvia Hispanica (Chia Seed) Oil: Chia Seed Oil is rich in antioxidants that help quench free radicals, and it contains more than 60% omega-3 fatty acid.



continued

#### how to use it

Smooth over cleansed face and neck morning and night, after toning and before moisturizing.

## product system

AGE smart®

#### what goes best with it

Use BioLumin-C Serum with any Dermalogica Double Cleanse regimen, toner and moisturizer. BioLumin-C Serum should not be mixed or layered with other targeted treatments but can be alternated (morning/night/daily) with other treatment products.

# frequently asked questions:

Many products on the market claim to have high levels of Ascorbic Acid in their formulas. What percentage does BioLumin-C Serum contain?

When considering the efficacy of Vitamin C for the skin, there are two interdependent considerations that critically affect performance:

- Is the Vitamin C stable?
- Is the formula able to deliver the Vitamin C to where the skin needs it?

There are now a plethora of Vitamin C products on the market, but our research has indicated that they are highly prone to oxidation in the bottle – rendering the Vitamin C ineffective even prior to being applied.

Our BioLumin-C Serum contains 4.65% of a Vitamin C complex which has been shown to be ultra-stable. Furthermore, it has been scientifically proven to deliver three times the amount of Vitamin C into the skin when compared to a leading competitor.

#### Should our clients be concerned about contamination and oxidation of BioLumin-C Serum?

BioLumin-C Serum is formulated with highly stable forms of Vitamin C, and the glass bottle has a double outer coating to further protect the formula from light exposure, to minimize oxidation and Vitamin C degradation.

The glass pipette allows for a controlled application of this potent formula. It should be used to measure out and dispense product into the hand, then returned to the bottle.

#### What skin conditions can benefit from BioLumin-C Serum?

BioLumin-C Serum can be used by all skin conditions, but is ideal for clients who are concerned about fine lines, wrinkles or uneven pigmentation. As it defends the skin from environmental damage and enhances the skin's natural defenses, it is also an excellent preventive product choice.

#### Where does the name BioLumin-C Serum come from?

"Bio" speaks to the bioavailability of Vitamin C in the product. "Lumin" refers to the luminosity benefit of the product. "C" speaks to the Vitamin C ingredients in the product, and "Serum" speaks to the product form.