

## fact sheet

# powerbright dark spot serum

### description

Start fading the appearance of dark spots within days: advanced serum begins to diminish the appearance of uneven pigmentation fast, and keeps working to even skin tone over time.

### key benefits

- **Fades** dark spots in just days.
- **Helps prevent** future dark spots.
- **Brightens and boosts** skin's natural luminosity.

### key ingredients

- **Light-diffusing technology** using  $\text{TiO}_2$  (Titanium Dioxide) and a film-forming polymer begins to balance the appearance of uneven pigmentation within days.
- **Niacinamide** and **Hexylresorcinol** help fade dark spots, for brighter, more even-toned skin.
- **Shiitake Mushroom** – rich in beta glucans – brightens skin.
- **Adaptogenic Ashwagandha** smoothes and delivers antioxidant benefits.
- **Black Currant Oil** and **Peony Flower** help boost skin's natural luminosity.
- **Skin-shielding actives** comprised of a film-forming polymer and an Amino Acid protect against pollution-induced dark spots.

### how to use it

Each morning after cleansing and toning, apply one pump. Allow one minute for product absorption.

### product system

PowerBright

### what it goes best with

PowerBright Moisturizer SPF 50

PowerBright Overnight Cream

### estimated number of uses

1.0 oz / 30 mL: 143 uses

### MSRP (USD):

\$95

### item code: 111404

UPC: 666151062320

### product dimensions

(including carton) – l x w x h:

1.41 x 1.88 x 4.75 in.

35.81 x 47.75 x 120.65 mm



## frequently asked questions

### **Are all PowerBright products safe to use on clients who are pregnant or nursing?**

Product safety is our priority. Our products are created within recognized safety guidelines and under assessment by an independent assessor and pregnancy is also taken into account.

Nevertheless, we advise to always review any applicable warnings on the pack before application, check the product ingredient list when having any known allergies, and to consult a medical professional for any specific concerns when pregnant or breastfeeding.

### **Does my client need to use all three PowerBright products to see results?**

Not necessarily. Each product is efficient and effective when used alone; however, clients will see amplified results more quickly when using all three products.

### **How long will it take my client to see results when using PowerBright Dark Spot Serum?**

PowerBright Dark Spot Serum will visibly reduce dark spots within days. With continued use, hyperpigmentation will continue to fade over time.