# fact sheet

# prisma protect spf30

# light-activated defense

#### description

Skin is in a natural defense mode during the day, working to protect itself against UV light and free radical damage. **Prisma Protect SPF30** is a master multitasker. Its advanced formula does more than simply defend skin against UV light. It actually uses it to skin's advantage: light-activated intelligent drone technology converts visible light into increased skin luminosity for a truly natural glow.

#### key benefits

Prisma Protect SPF30 works with skin's daytime defense mode to:

- **Defend** against UV rays, free radical damage and pollution.
- Hydrate for visibly smooth skin all day long.
- Boost skin's natural luminosity.

#### key ingredients

- Intelligent Drone Technology helps boost skin's luminosity.
- Advanced Moisture Magnets provide all-day hydration for visibly smooth skin.
- Matcha Tea (Camellia Sinensis) quenches free radicals and helps defend skin against pollution.
- **Broad Spectrum SPF30** sunscreens provide best-in-class UVA/UVB protection.
- Sage (Salvia Officinalis) helps to brighten, soothe and even skin tone.

#### how to use it

After cleansing and toning, apply a generous amount to face and neck, preferably 30 minutes prior to sun exposure.

## product system

Daily Skin Health

## what it goes best with

Special Cleansing Gel, BioLumin-C Serum, Sound Sleep Cocoon.

#### estimated number of uses

Professional Size (6 US FL OZ / 177 mL): 142 Retail Size (1.7 US FL OZ / 50 mL): 60 Travel Size (0.4 US FL OZ / 12 mL): 14

#### MSRP (USD):

Professional Size: \$69.00 Retail Size: \$65.00 Travel Size: \$19.00

#### item code and UPC

Professional Size: 211330 666151030602 Retail Size: 111330 666151030572 Travel Size: 111338 666151030596

# product dimensions

(including carton) – I x w x h: Professional Size: 2.5 x 2 x 6.2 IN / 63.5 x 50.8 x 157.48 MM Retail Size: 1.938 x 0.938 x 5.938 IN / 49.213 x 23.813 x 150.813 MM Travel Size: 1.5 x 1 x 3.5 IN / 38.1 x 25.4 x 88.9 MM



#### What's the difference between a chemical sunscreen and a physical sunscreen?

Chemical sunscreens work by absorbing ultraviolet light and converting it into less harmful heat energy, while physical sunscreens reflect and scatter damaging UV rays. Chemical sunscreens are absorbed into your skin at molecular levels, and physical sunscreens sit on top of the skin.

#### Can I recommend Prisma Protect SPF30 for any skin condition?

Yes! As part of the Daily Skin Health line, Prisma Protect SPF30 is designed to deliver UV protection and luminous, hydrated skin for all clients.

#### At what point in my client's skin care regimen should they apply Prisma Protect SPF30?

Prisma Protect SPF30 is formulated to work as a multitasking moisturizer and sunscreen in one, so clients should apply it whenever they would apply moisturizer (preferably at least 30 minutes prior to sun exposure).

#### How is Prisma Protect SPF30 different from Dynamic Skin Recovery SPF50?

Prisma Protect SPF30 is part of the Daily Skin Health line, designed to help prevent skin damage before it starts and deliver multitasking benefits for all skin conditions. As part of the AGE Smart line, Dynamic Skin Recovery SPF50 is formulated to minimize the appearance of existing skin aging while protecting against further UV damage.

#### How do Intelligent Drone Technology and Advanced Moisture Magnets work?

Intelligent Drone Technology delivers targeted luminosity-boosting ingredients to the skin. Advanced Moisture Magnets bind water to the skin – like a magnet – and strengthen its barrier function.