

fact sheet

biolumin-c gel moisturizer

description

Daily brightening gel moisturizer provides weightless hydration and gives skin a radiance boost for healthy-looking skin.

key benefits

- **Brightens** instantly and over time
- **Hydrates** for more luminous skin
- **Renews** for a natural glow

key ingredients

- Our ultra-stable **Vitamin C Complex**, comprised of two Vitamin C molecules, provides enhanced functionality in fighting oxidative stress. We've boosted this antioxidant complex with the latest biotechnology, extending the Vitamin C's potency to fight free radical damage.
- **Squalane** derived from sugar cane is an excellent emollient that occurs naturally in the lipidic layers of the skin. It improves skin's elasticity, minimizing the appearance of fine lines and wrinkles.
- **5 types of Hyaluronic Acid** deliver potent humectant properties for long-lasting hydration.
- **Verbascum Thapsus Flower Extract**, also known as the Bioluminescence Flower, transforms UV rays into visible light – creating instant luminosity and improving skin's radiance for a brighter appearance.

how to use it

After cleansing and toning, apply over face and neck in light, upward strokes. Use twice daily, morning and night. Allow one minute for product absorption. For daytime use, follow with an SPF.

product system

BioLumin-C

what it goes best with

BioLumin-C Serum
BioLumin-C Eye Serum

estimated number of uses

1.7 US FL OZ / 50 mL: 80

MSRP (USD):

\$65.00

item code and UPC

111441

666151112346

product dimensions

(including carton) – l x w x h:

1.75 x 1.50 x 5.25 in.

44.45 x 38.10 x 133.35 mm



frequently asked questions

Can I use all three BioLumin-C products together?

Yes, all three BioLumin-C products can be used together. Used as part of your daily skin care regimen, they work synergistically to brighten skin.

What is the percentage of Vitamin C in this formula?

The dialogue around Vitamin C often focuses on the amount of Vitamin C in the product – but brightening efficacy isn't all about the level. There are two main factors that make Vitamin C products effective: the Vitamin C needs to be highly stable (so that it remains active and efficient), and it needs to be bioavailable (able to get actives into the skin). BioLumin-C formulas – including BioLumin-C Gel Moisturizer – represent a new paradigm in Vitamin C efficacy. These formulas are extremely stable and highly bioavailable, giving clients outstanding brightening results.

Can BioLumin-C Gel Moisturizer be used with other serums that are not part of this franchise?

Absolutely! Use BioLumin-C Gel Moisturizer as part of your regular regimen, just as you would any other moisturizer.