

## What is the Elevate Your Education Scholarship?

The Elevate Your Education Scholarship Program is in dedication to Lisa White Spiering, a gifted, talented, dedicated Professional Skin Therapist and Corporate Training Manager. Lisa was a major influence at IDI corporate headquarters and beyond, touching every aspect of our classes from curriculum to building relationships with students. Lisa will always be remembered for her boundless energy, generous spirit, and dedication to excellence. Lisa represented the core values of The International Dermal Institute and Dermalogica, and truly found her passion as part of the tribe.



## What Does the Scholarship Include?

We're seeking to find and reward the most passionate, gifted newcomers to the world of professional skin care. Each scholarship covers the Expert Program workshops (a value of over \$1,400), and completion of becoming a Dermalogica Expert. Each recipient will have access to jobs.dermalinstitute.com and the IDI Job Board and they will receive support from a local Business Consultant to help with job placement or starting your very own Dermalogica Account.

# Who is Eligible for the Elevate Your Education Scholarship?

This program is intended for students who are new to the industry and IDI (defined as those who are within 2 months of graduation, or licensed skin therapists who have been in the industry for less than 1 year). Partnership school students who are waiting to take their exam are also eligible.

## **How are the Recipients Selected?**

A panel at The International Dermal Institute and Dermalogica headquarters in Los Angeles, California reviews all submissions and agrees on up to 10 recipients, three times a year. Recipients will have six months to complete the Expert Program.

### Is the Elevate Your Education Scholarship Based on Financial Need?

No. The scholarship was created to identify, seek out and nurture professional potential and excellence, regardless of financial circumstances. We will not research your income or other financial records. Submissions are judged on the applicant's level of motivation, sincerity, originality and passion for a career in skin care.

#### How do I Apply?

Your submission will consist of:

- Completed application (please see below for guidelines)
- Creative entry with summary of entry (see below for guidelines)
- Summary description of submission (no more than 50 words)
- Letter of recommendation from your school or instructor
- Photocopy of your license (if applicable)

All components must be sent together. Incomplete entries will not be considered. By submitting your application, you are consenting to The International Dermal Institute and Dermalogica's use of your name, photography, video image, written materials, etc., in marketing materials.





# **Application Instructions**

- All creative submissions, regardless of selected medium, must address this theme:
   "Why Professional Skin Care is My Passion"
- Choose any format that you're comfortable with and that expresses you and your passion for skin care.
- You can e-mail any submissions to elevateyoureducation@dermalogica.com. All components of your submission must be sent together.
- Incomplete submissions will not be considered.
- Label every component of your submission with your name, address and phone number.
- Projects/submissions become property of IDI and Dermalogica and will not be returned.

# All materials are to be sent to the following address:

Attn: Education Administration Manager
The Elevate Your Education Scholarship
Dermalogica and The International Dermal Institute
1535 Beachey Place
Carson, CA 90746

Submission Due Dates			
Calendar Term	Submission Due Date (postmarked by)	Awarded By	
July-November November-March March-July	November 1 March 1 July 1	December 1 April 1 August 1	

#### Some Creative Ideas!

- Creative essay (1,000 words max, typewritten) or poem
- Website all about you and your passion for skin care
- Drawing or painting
- TikTok video or Instagram Reel

- Maximum 5-minute video presentation (IGTV/YouTube/Vimeo)
- Descriptive scrapbook
- Any other creative idea that expresses your passion for skin care

## **Application Form**

Last Name	First Name		Middle Initial
Home Address			
City	State	Zip Code	
Home Tel ( )			
E-mail Address			
If you are a student, please provide the fol			
Name of School		Tel ( )	
Address of School			
City			
Teacher/administrator providing letter of re	ecommendation		
Name	Tel (	)	
Have you received your state license? (If y	es, please attach a ph	notocopy) Yes N	0