# fact sheet

# dynamic skin retinol serum

#### description

Our high-dose, fast-acting multi-retinoid with booster technology helps reverse the appearance of wrinkles, retexturize skin and minimize the appearance of pores, and even skin tone.

## key benefits

- Helps reverse the appearance of wrinkles
- Retexturizes and reduces the appearance of pores
- Evens skin tone

#### key ingredients

- **Retinol:** improves texture and firmness and fades the appearance of dark spots.
- **Encapsulated Retinol Spheres:** carry time released Retinol to improve fine lines and wrinkles, and even skin tone.
- **Granactive Retinoid:** a stable retinoid ester that reduces fine lines, wrinkles, pores, and the appearance of dark spots as well as skin smoothness.
- **10 HAS (Retinol Booster):** works to boost the already potent abilities of Retinol.
- Squalane: moisturizes skin, aids in hydration, and improves moisture barrier.
- Beta-Glucan: hydrates and soothes the skin.

#### how to use it

After cleansing, apply a thin layer over face. Keep out of eyes. Use nightly. If dryness or redness occurs, reduce frequency. Wear an SPF during the day.

# product system

Dynamic Skin

# what goes best with it

Age Reversal Eye Complex Dynamic Skin Recovery SPF 50

# product size 1.0 US OZ / 30 mL: 59 uses

MSRP (USD): \$92.00

item code: 111465 0666151113312

# product dimensions (including

**carton) – w x d x h:** 1.41 x 1.88 x 4.75 / 35.81 x 47.75 x 120.65



1 US FL OZ / 30 mL m e

# frequently asked questions

# What is Retinol?

Retinol is a retinoid and a form of Vitamin A. It not only exfoliates but also goes deep into skin to help neutralize free radicals and increase elastin and collagen production.

#### How do I use Dynamic Skin Retinol Serum?

Use at night and don't forget to wear SPF every day. Everyone's skin is different, so if dryness or redness occurs – just reduce frequency.

#### How much product should I use?

Apply a pea-sized amount (about half a pump) to a clean, dry face, avoiding the eye area. Always use a moisturizer and a broad spectrum sunscreen after application.

## What ingredients make this product unique?

Some people think Retinol serums are all about percentages and while that's partly true, it's also about the right *combination* and *types* of retinoids. That's why we made a formula with *multiple* types of retinoids. Fast-acting Granactive Retinoid<sup>®</sup>, Retinol, time-released encapsulated Retinol, and a Retinol Booster all work to address signs of skin aging. And hydrating Squalane works with soothing Beta-Glucan to help support recovery for healthier-looking skin.