

## workshop catalogue

### foundational workshops

#### get started with dermalogica

A great first step in getting to know Dermalogica. This class will cover our company history, top products and pro services.



#### franchise focus

As a follow up to Get Started with Dermalogica, take your knowledge to the next level, honing in on our award-winning franchise products.



### legend



in person  
in Learning Loft



d streaming



online



undergraduate  
student



en Español

### skills training workshops

#### pro skin fundamentals

Designed to equip licensed professionals with essential techniques of foundational treatment room skills with Dermalogica protocols and techniques.



#### pro skin treatment

Gain the skills necessary to provide a bespoke Dermalogica skin treatment and master the correct selection and utilization of Dermalogica products.



#### pro firm

Acquire the necessary skills to deliver a Dermalogica anti-aging service and knowledge of protocols to support the client skin journey.



#### pro calm

Acquire the necessary skills to deliver a Dermalogica sensitivity focused service, and knowledge of protocols to support the client skin journey.



#### pro clear

Acquire the necessary skills to deliver a Dermalogica acne focused service and knowledge of the protocols to support the client skin journey.



#### pro bright

Acquire the necessary skills to deliver a Dermalogica brightening service and knowledge of the protocols to support the client skin journey.



#### pro power peel

Learn about our Pro Power Peel collection, how to tailor each treatment to the client's skin concerns and see the product in action.



#### pro micropeel

Deliver accelerated results by combining Microdermabrasion with the effects of Pro Power Peel to target multiple skin concerns.



#### pro microneedling certification: ft. exobooster

Become microneedling certified. This advanced service delivers innovative techniques and powerful, professional-grade actives.



#### nanoinfusion ft. luminfusion

Earn luminfusion certification. Provide advanced results for visibly luminous skin using Dermalogica's Pro Pen with professional-grade products.



#### pro dermaplaning certification

Obtain dermaplaning certification. Provide high-quality services, building trust with clients and attract new business.



#### neurosculpt massage

Learn Dermalogica's exclusive 10-minute NeuroSculpt Massage protocol, combining sculpting touch, buccal massage, and NeuroTouch Symmetry Serum to help release tension and visibly refine facial contours.



### science and skin histology

#### science of acne

Explore the intricate link between the microbiome and acne triggers. Learn details within skin histology to discern effective ways to target breakouts.



#### science of aging skin

Insight into intrinsic and extrinsic considerations, understanding the biochemical reaction within the skin and the relation to signs of aging.



#### medspa: medical terminology

A fundamental focus of medical terminology and key language related to common medspa procedures, contributing to client satisfaction and collaborative success.



# dermalogica PRO

## science and skin histology

### science of hyperpigmentation

Skillfully navigate Dermalogica professional and retail formulas to target uneven skin tone and dark spots. Understand melanin and the triggers for melanocyte cell overproduction.



### science of sensitive skin

How to recognize various levels of skin inflammation, the relationship of the immune system, and the connection between skin science and a resilient, healthy skin barrier.



## business building workshops

### building the customer basket

Increase retail basket sales by seamlessly linking skincare and makeup to offer customers a curated selection for their unique beauty needs.



### confidently recommend skincare

Acquire the skills needed to understand customers' unique skin concerns, guiding them toward the most suitable retail and service solutions.



### successfully promoting your business

Gain marketing strategies to leverage your skincare expertise and the confidence to implement actionable strategies for getting your business on the map.



### maximizing growth and profitability

Identify lucrative market opportunities, implement effective marketing strategies, and optimize operational efficiency to elevate your skincare business.



### CLEAR: elevating the customer experience

Unlock tools to create a distinct and consistent customer experience. Establish a profound emotional connection with customers and maintain an enduring reputation in the skincare industry.



## elective workshops

### meet pro pen

Delve into Pro Pen, a unique Microneedling and NanoInfusion system all-in-one. Offering a wide variety of customization options, paired with advanced professional serums.



### medspa: integrating your backbar

Integrate Dermalogica's Professional products into the back bar with strategies to optimize skin services and enhance client satisfaction.



### touch therapy: gua sha

Boost skin rejuvenation with a traditional Chinese medicine techniques to address muscle pain, tension, and inflammation.



### dermalogica pro services

Tailor services and address top skin concerns effectively. Create an environment that fosters client loyalty and satisfaction.



### touch therapy: pressure point

Integrate acupressure principles into your skincare services with Dermalogica's most iconic and versatile massage.



### touch therapy: stress relief scalp

Alleviate tension in the scalp, forehead, and neck. Through thoughtful movements, clients experience a profound sense of calm and enhanced mental clarity.



### touch therapy: lymphatic clearing

Deliver multiple skin benefits to clients by incorporating lymphatic massage into skin services. Help lower stress, stimulate lymph flow, improve circulation.



### touch therapy: neck and shoulders

Traditional European and Swedish style massage techniques, interspersed with deep tissue work and stretching to help relieve muscle tension.



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### effectively opening your business

Understand practical insights, industry best practices, and actionable strategies, paving the path to skincare business success.



### medspa: occupational considerations

Get to know the distinctive roles held by various medical professionals, client-centric communication skills, and knowledge of software technologies in medspa practices

