

expert pathway checklist

future expert:



steps to becoming an expert

pathway tiers

1 become Certified

get started
franchise focus

2 become a Specialist

(4) Skills Training

(2) Business Builder

3 complete Expert Pathway

(2) Elective

(2) Science & Histology

my custom pathway



foundational complete the 2 workshops below

☐ get started with dermalogica

☐ franchise focus



skills training choose 4 workshops

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electives choose 2 workshops

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business builder choose 2 workshops

☐

☐

science & histology choose 2 workshops

☐

☐

expert assessment

☐ Reach out to the Education Guidance Team to schedule your Expert assessment 1-888-292-5277.

date: _____

dermalogica PRO

reserve your workshops today!

pro.dermalogicalearning.com | 1-888-292-5277 (CLASS)

#dermalogicaexpert



expert pathway workshop catalogue



1 become Certified

get started
franchise focus

2 become a Specialist

(4) Skills Training
(2) Business Builder

3 complete Expert Pathway

(2) Elective
(2) Science & Histology

category	duration	format	model required?
foundational			
comienza con dermalogica - d streaming	3 hours	theory	✗
enfoque en franquicias - d streaming	3 hours	theory	✗
franchise focus - d streaming	3 hours	theory	✗
franchise focus - in loft	3 hours	theory	✗
get started with dermalogica - in loft	3 hours	theory	✗
get started with dermalogica - d streaming	3 hours	theory	✗
skills training			
hand & stone core training - in loft	6 hours	practical, hands on	✗
plump peel - d streaming	2 hours	practical, hands on	✗
plump peel - in loft	3 hours	practical, hands on	✗
pro bright - d streaming	2 hours	practical, hands on	✓
pro bright - in loft	3 hours	practical, hands on	✗
pro calm - d streaming	2 hours	practical, hands on	✓
pro calm - in loft	3 hours	practical, hands on	✗
pro clear - d streaming	2 hours	practical, hands on	✓
pro clear - in loft	3 hours	practical, hands on	✗

category	duration	format	model required?
skills training			
pro dermaplaning certification - in loft	6 hours	practical, hands on	✗
pro firm - d streaming	2 hours	practical, hands on	✓
pro firm - in loft	3 hours	practical, hands on	✗
pro microneedling certification: featuring exo booster - in loft	3 hours	practical, hands on	✗
pro microneedling certification: featuring exo booster - d streaming	2 hours	practical, hands on	✓
pro micropeel - d streaming	2 hours	practical, hands on	✓
pro micropeel - in loft	3 hours	practical, hands on	✗
pro nanoinfusion: featuring luminifusion - d streaming	3 hours	practical, hands on	✓
pro nanoinfusion: featuring luminifusion - in loft	6 hours	practical, hands on	✗
pro nanoinfusion: ft. luminifusion en español - d streaming	3 hours	practical, hands on	✓
pro power peel - d streaming	2 hours	practical, hands on	✓
pro power peel - in loft	3 hours	practical, hands on	✗
pro power peel en español - d streaming	2 hours	practical, hands on	✓
pro skin fundamentals - d streaming	2 hours	practical, hands on	✓
pro skin fundamentals - in loft	3 hours	practical, hands on	✗
pro skin treatment - d streaming	2 hours	practical, hands on	✓
pro skin treatment - in loft	3 hours	practical, hands on	✗
electives			
meet pro pen - d streaming	1 hour	theory	✗
neurosculpt massage - d streaming	2 hours	practical, hands on	✓
neurosculpt massage - in loft	3 hours	practical, hands on	✗
touch therapy: pressure point - in loft	3 hours	practical, hands on	✗
dermalogica pro with skincare devices - d streaming	2 hours	demo only	✗
dermalogica pro with skincare devices - in loft	3 hours	practical, hands on	✗

category	duration	format	model required?
business building			
business building the customer basket	self paced	online	⊗
confidently recommend skincare	self paced	online	⊗
effectively open your business	self paced	online	⊗
maximizing growth and profitability	self paced	online	⊗
medspa: occupational considerations	self paced	online	⊗
successfully promoting your business	self paced	online	⊗
CLEAR: elevating customer experience	self paced	online	⊗
science and histology			
science of acne	self paced	online	⊗
science of aging skin	self paced	online	⊗
science of hyperpigmentation	self paced	online	⊗
science of sensitive skin	self paced	online	⊗
medspa: medical terminology	self paced	online	⊗